

# MANIFESTO of TERRA INSIEME, August 2015

## The Group

*Terra Insieme* is not an association or a company yet. It is an ensemble of people meeting to find out a way of working together and making culture, in the fields of education, communication, science and arts.

Our intentions are not merely technical but political, in the etymological meaning, providing and organizing works not only for the Market, but for the global Town of Women, Men and Children, for a real improvement of the quality of life of everybody, for peace and cooperation, saving the identity of people and nature.

We address are above all to educational and cultural institutions and schools, but also to local and global organizations which work in the world and gather people and kids on free expression environment, interculturality, democratic and aware use of media and technology.

*Terra Insieme* is based on a panel of few people, whose main tasks are:

- To manage the work and projects of the professionals who collaborate with us.
- To provide a sharing and meeting environment open to any contribution worldwide, to put together ideas, experiences, projects.

## The network

Members and non members take part in the network of *Terra Insieme*. All people sharing and linking documents and web pages are actually in contact with some of the members of the group, overseen by sector managers or responsible persons.

All people put in the network only what they want and every piece of content is given free, under a Creative Commons license that recognizes the intellectual authorship, but lets the contents themselves (except those hosted elsewhere with other licenses, eg. YouTube, when linked or embedded in our pages) available to all.

No personal data are collected by *Terra Insieme* while surfing the net. Eventual ads (sharing does not mean to do everything for free) are negotiated directly with the

advertisers, who buy precise and identified spaces, like in traditional newspapers. In no case we are to spy our browsing visitors.

## **The purpose**

In the present global world “laws of the market” are wasting the huge opportunities offered by technology, as well as many good practices developed in education and culture, towards a consumerist flattening which aggravates the economic, political, social and environmental crisis. affecting the entire planet.

We do know basing no only on our studies and ideas, but checking it in direct experience, how it could be easy and productive to allow all, kids included, to take part actively and happily in the information society, as individuals and as groups

We think that competition is not the only choice for the present civil society and that free sharing of experiences, ideas and projects, globally and locally, can give a new hope to humans and nature, recasting also work and production within new models of cooperation and peace.

We do think that all this cannot be completely delegated to “someone”, but it means for every active and aware citizen to take his/her part of responsibility, and the power we have to radically change our patterns of life and consumption, that actually depend on the consent of the people and the acceptance of the majority of us.

Our group begins collecting names, addresses, shared documents of friends and colleagues, from different parts of the world, for a meeting of ideas and people that not only stimulate dialogue and common knowledge, but the concrete realization of cultural projects and activities on the field.

We need also a well done platform, which cannot be wholly invented by a small group and eventually sold to the others, but it is be set up with the support of as many as possible. So we ask everybody for a help, sending critics and suggestions, to allow us to do things every day a little better.